

GLADYS CHUN
GENERAL COUNSEL, LAZADA GROUP



As the General Counsel of Lazada Group, Gladys Chun leads the Legal and Compliance department, and is responsible for all such matters across the countries in which Lazada Group has a local presence.

Gladys started her career in the corporate, commercial and tax practice at Baker McKenzie before moving in-house into retail, franchising and now technology. As the Group continues to expand, Gladys provides both the management team and relevant business units with strategic guidance in commercial and risk management.

Over the years, Gladys' leadership, initiative and legal expertise has earned her an extensive list of regional and global accolades. These include the Financial Times' Most Innovative General Counsel Asia-Pacific 2019 award, the inaugural Chief Legal Officer award, MNC Category, at SCCA 2017, and and In-House Counsel of Distinction at Asia Legal Awards 2017.

Gladys graduated with a Bachelor of Law (LLB) and Bachelor of Commerce (Accounting & Corporate Finance) from the University of Western Australia.