

**JAMES SULLIVAN**

**CHIEF LAZADA EXPRESS (LEX) OFFICER, EVP GROUP TRANSPORTATION**



As Chief LEX Officer and EVP Group Transportation, James Sullivan guides the logistics and transportation strategy at the Lazada Group, reporting to Chief Executive Officer Pierre Poignant.

Since joining Lazada in 2014, he has been key to developing its unique delivery ecosystem and cultivating the partnerships that ensure strong first- and last-mile operations, and auto-sortation across Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam.

James draws on decades of experience in logistics and technology companies. After beginning his career at McKinsey in Toronto, he guided both network strategy and logistics operations in companies across North and South America, as well as in Asia, including including EMS and DND International.

He has lived in Southeast Asia for 19 years and holds a Bachelor and Masters degree in Political Science and Public Administration from The University of Western Ontario, Canada, and an MBA from Ivey Business School, also in Ontario.