

DONGBAI GUO
GROUP CHIEF TECHNOLOGY OFFICER



As Chief Technology Officer of Lazada Group, Dongbai Guo steers the Group's rapid technological development, overseeing over 600 engineers across its six global development centres.

Dongbai has 16 years of experience in managing large-scale software development projects across the eCommerce, healthcare informatics, and digital entertainment industries.

Before joining Lazada, he served as the Chief Technology Officer of AliExpress, a global platform for third-party retailers. Under his leadership, his team delivered several high-impact tech innovations, and helped to turn it into a multi-billion dollar global eCommerce company.

Dongbai received his PhD from Brown University and was based in the United States for 14 years before joining Alibaba in 2014. He is an Adjunct Professor and PhD advisor at Zhejiang University.