

RAYMOND ALIMURUNG
CHIEF EXECUTIVE OFFICER, LAZADA PHILIPPINES



CEO of Lazada Philippines, Ray Alimurung, played an instrumental role in growing the brand's reach across the archipelago. As its Chief Commercial Officer from 2016 to 2018, he deepened Lazada's partnerships with major global brands. Today, his vision for eCommerce in the Philippines continues to shape the Group's strategic direction.

Ray joined Lazada with 10 years of consumer internet and eCommerce experience gained from his time as Product and Vendor Manager at Amazon US, and in his role as CEO of aCommerce Philippines, a leading eCommerce solutions provider in Southeast Asia.

He graduated from the Ateneo de Manila University with a BSc in Biology, and completed his MBA at Stanford University.