

**HOWARD WANG**  
**CHIEF TECHNOLOGY OFFICER, LAZADA GROUP**



As the Chief Technology Officer of Lazada Group, Howard Wang is responsible for Lazada's technology infrastructure and AI to build a customer first experience for brands, sellers and buyers. As CTO, Howard has played a critical role in pushing the boundaries of technology to offer breakthroughs in areas including data science, recommendation and ad engines, and backend and mobile engineering.

Before joining Lazada, Howard was the CTO of alibaba.com, the B2B division of Alibaba Group. With a strong technical background, Howard led the team to streamline and transform the traditional cross-border wholesale industry. Prior to joining Alibaba, he held several senior technology management positions in Silicon Valley in the United States, with a specialty in Search, Recommendation and Advertising.

Howard graduated with a Bachelor of Computer Science from the Tsinghua University in Beijing, and a Master of Computer Science from the University of North Carolina at Chapel Hill in the United States.