

**FRANK LUO**  
**CHIEF FINANCIAL OFFICER, LAZADA GROUP**



Frank Luo is Lazada Group's Chief Financial Officer, responsible for all finance related matters internally and externally.

Frank has an extensive experience in finance and commercial domains. Prior to joining Alibaba Group in 2017, he had various roles in KPMG and BP in audit, country and regional controllership, strategy & planning, JV CFO, operations and marketing. Before moving to Lazada in early 2018, he served as Finance Director In Alibaba, where he was responsible for group technology, corporate functions, innovative businesses, and Tmall.

Frank holds a Bachelor's Degree in Accounting from Shanghai International Studies University. He is also a Fellow member of the Chartered Institute of Management Accountants, and a member of CPA Australia.